

Institution's Innovation Council

Approved by AICTE New Delhi, Govt. of Karnataka, Bengaluru
Affiliated to Visvesvaraya Technological University, Belagavi

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Quarterly Plan-Q3&Q4

The Quarterly plan for Quarter 1 & 2 of the year 2023-24 is as follows:

The Institution's Innovation Council (IIC) is into its sixth iteration. For the year 2023-2024, the list of events under IIC is categorised into **four categories**:

- a. IIC Calendar Activity
- b. MIC Driven Activity
- c. Celebration Activity
- d. Self-Driven Activity

The IIC, India, has circulated the activities to be carried out under the IIC Calendar and Celebration Activity. The MIC Driven activity is yet to be updated. Self-driven activities are to be conducted by the college themselves.

- Please note that the activities to be conducted should be a part of the following **themes**:
 - i. *IPR & Technology Transfer*
 - ii. *Innovation and Design Thinking*
 - iii. *Entrepreneurship & Startup*
 - iv. *Pre-Incubation and Incubation Management*
- Each of the above activities can be any one of the following **LEVELS**:
 - i. **Level 1:** Expert Talks / Mentoring Sessions or Exposure Visits. This will be 2 – 4 hours or less than a day, at least 60 students
 - ii. **Level 2:** Workshop / Seminar / Conference / Exposure Visits. 5 – 8 Hours or less than a day, at least 100 students
 - iii. **Level 3:** Workshops / BootCamps / Exhibitions / Demo day / Competitions. 9 – 18 Hours or 1 to 2 days
 - iv. **Level 4:** Tech fest / Challenges / Hackathons. Greater than 18 hours. More than two days

PLEASE NOTE: Higher the level, higher the points

- Video Recording of each of these events is a must, with at least 30 minutes
- All activities are categorised into 4 quarters
 - i. **Quarter 1:** 1st September to 30th November
 - ii. **Quarter 2:** 1st December to 29th February
 - iii. **Quarter 3:** 1st March to 31st May
 - iv. **Quarter 4:** 1st June to 31st August
- **EACH OF THE DEPT.** must ensure the following:
 - i. At least 4 **Level 1** events per semester (2 Quarters, inclusive of all 4 **categories** of events)

- ii. At least 2 **Level 2** events per semester (2 Quarters, inclusive of all 4 **categories** of events)
- iii. At least 1 **Level 3** event per semester (2 Quarters, inclusive of all 4 **categories** of events)
- iv. At least 1 **Level 4** event per year (4 Quarters, inclusive of all 4 **categories** of events)
- This could be achieved under each of the dept. associations. Ensure that the association activities are connected to the 4 **themes** mentioned above.
- Step-by-step procedure for conducting events:
 - i. Identify the category of event, i.e. Whether *IIC Calendar, MIC Driven, Self-Driven or Celebration activity*
 - ii. **VERY IMPORTANT:** The selected event should focus on either of the four themes: *IPR, Innovation, Entrepreneurship, or Pre-incubation*. This is important because the IIC does not recognise any other category as a part of its event.
 - iii. Select the LEVEL of the event. Ensure the days, participant number, etc. according to the Level
 - iv. Please prepare the invitation, brochure and other required documents. IIC & SIT logo required
 - v. During the event, kindly arrange for the necessary photos and videos to be taken while streaming the program live
 - vi. After the event, please share the following to praveenshenoyk@sitmng.ac.in
 - Report (Which should include a brief write-up of the event, highlighting the category of event, the number of students, faculties, the objective of the event, the outcome of the event and more importantly LEVEL of the event)
 - Photos (Geotagged with proper background showcasing banner (If applicable))
 - Youtube Link
 - Instagram Link
 - Facebook Link
 - Twitter (X) Link
- Abbreviations:
 - i. L1, L2, L3 & L4 represents Level1, Level 2, Level 3 and Level 4 respectively
 - ii. IA represents Innovation Ambassadors



Convener

(Dr Ramakrishna N Hegde)

